

## **Zazie Todd PhD Becomes Patron of the Animal Behaviour and Training Council (ABTC)**

The Animal Behaviour and Training Council ([ABTC](#)) is thrilled to announce that Zazie Todd, PhD, renowned animal behaviour expert and award-winning author, has joined the organisation as a Patron. This marks an inspiring collaboration in advancing ethical, science-led practices in animal behaviour and training.

[Zazie Todd](#) is widely respected for her contributions to the field of animal behaviour and training. She is the author of the bestselling books *Wag: The Science of Making Your Dog Happy*, *Purr: The Science of Making Your Cat Happy*, and the recently released *Bark! The Science of Helping Your Anxious, Fearful, or Reactive Dog*. Zazie is also the creator of the popular blog Companion Animal Psychology and a regular columnist at *Psychology Today* – helping to make complex behavioural science accessible and impactful for a global audience. Zazie’s academic and professional achievements include a PhD in Psychology, graduation with honours from the Academy for Dog Trainers, and an Advanced Certificate in Feline Behaviour (Distinction) from International Cat Care. Originally from the UK, she now resides in Canada with her husband, dog, and cat.

The ABTC oversees the [national register](#) of qualified animal behaviour and training professionals and is dedicated to raising standards and promoting humane, non-punitive approaches to animal care. With Zazie Todd’s support, we are poised to further elevate the importance of practitioners having the knowledge, understanding, and practical skills to help animals and their guardians undergoing training and behaviour therapy, and raising awareness to the general public and government bodies in this critical area.

Zazie expressed her enthusiasm about becoming a Patron of the ABTC, stating: *"The ABTC’s commitment to upholding humane, evidence-based methods in training and behaviour is truly inspiring. I am honoured to support their ongoing efforts to enhance animal welfare and strengthen the bond between people and their pets."*

As an organisation, we are proud to welcome Dr Zazie Todd as a valued Patron. We look forward to working together to create a lasting positive impact in the animal behaviour and training sector.

For more information about our work, visit the ABTC website. For the latest news, follow our social media channels.