

Subject: Statement on Augusto Deoliveira's Dog Handling Practices

The Animal Behaviour and Training Council (ABTC) wishes to express its deep concern of the dog handling practices demonstrated by Augusto Deoliveira, commonly known as the "Dog Daddy".

The ABTC believes in promoting humane, evidence-based, and ethical approaches to animal behaviour and training. Unfortunately, the methods showcased by Mr. Deoliveira are outdated, inhumane, and contrary to the principles we uphold. It is disheartening to note that despite the lack of any formal credentials or qualifications in animal behaviour or training, Mr. Deoliveira has amassed a significant social media following. This popularity, however, does not equate to expertise or ethical practice. We urge the public to be discerning and to prioritise the welfare of their pets by seeking guidance from accredited professionals.

We are saddened to learn that Mr. Deoliveira is scheduled to visit the Birmingham on 4th and 5th of August, and Saffron Walden on 6th and 7th of August. We strongly advise pet carers to approach his teachings with extreme caution and to consider the potential harm that could arise from implementing his techniques.

The ABTC remains committed to promoting the highest standards in animal behaviour and training. We encourage the public to educate themselves about humane and effective training methods and to seek guidance from professionals who adhere to evidence-based practices.

For more information on ethical animal training and behaviour practices, and to find a list of registered practitioners that can support owners, keepers and carers, please visit our website at <https://abtc.org.uk/>

Thank you.

ABTC email: info@abtc.org.uk

Promoting Excellence in Animal Behaviour and Training

Registered in 2015, the ABTC (Animal Behaviour and Training Council) is the only UK charity dedicated to ensuring that the approaches used in the field of training and behaviour optimise animal wellbeing. The council sets the standards of knowledge and practical skills needed to be an animal trainer, instructor, behaviourist and other specialist practitioner roles.

As an umbrella organisation, ABTC membership is open to all stakeholder organisations in the training and behaviour sector. Engaging with organisations focused on companion animals as well as those that work with and care for a diverse variety of other species, the ABTC has over forty member organisations.

For more information visit www.abtc.org.uk